



## MEMORANDUM OF AGREEMENT

BETWEEN

FACULTY OF ARTS AND DESIGN EDUCATION  
UNIVERSITAS PENDIDIKAN INDONESIA

AND

GOETHE-INSTITUT INDONESIEN

ON

COLLABORATION FOR THE IMPLEMENTATION OF THE SERIALE  
INDONESIA 2026 PROGRAMME

Ref. Number: 369/UN40.A8/HK.00.10/2026

Ref. Number: 001/MoA/FPSD-UPI/GIB/II/2026

The Memorandum of Agreement, hereinafter referred to as “MoA” has been made and entered into effect by and between:

- I. **Universitas Pendidikan Indonesia**, is one of the Legal Entities State Universities (PTN-BH) in the Republic of Indonesia which organize academic and non-academic activities autonomously, located at Jalan Dr. Setiabudhi Number 229 Bandung, West-Java, the Republic of Indonesia, herein represented by **Dr. Dody M. Kholid, S.Pd.,M.Sn.**, as the **Dean of the Faculty of Arts and Design Education, Universitas Pendidikan Indonesia**, based on the Power of Attorney letter number 843/UN40/HK.00.10/2026 therefore has a legitimate act for and on behalf of the Universitas Pendidikan Indonesia, hereinafter referred to as “**FIRST PARTY**”;
- II. **Goethe-Institut Indonesien**, an active, worldwide, cultural institute from the Federal Republic of Germany, located at Jalan L.L.R.E. Martadinata No. 48, Bandung, West Java 40115, Republic of Indonesia, herein represented by **Constanze Michel** as the Director of the Goethe-Institut Indonesien and Regional Director of the Goethe-Institut in Southeast Asia, Australia and New Zealand, herein after referred to as “**SECOND PARTY**”.

**FIRST PARTY** and **SECOND PARTY**, in this MoA, are also individually referred to as **PARTY** or collectively as **PARTIES**. Both **PARTIES** hereby agree to establish mutual cooperation on Collaboration for the Implementation of the Seriale Indonesia 2026 Programme, hereinafter referred as the Program, with the following provisions.

| First Party | Second Party |
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**Article 1**  
**PURPOSE AND OBJECTIVE**

1. The primary purpose of this MoA is to establish a collaborative framework for the Program, the country's first series festival and a sister festival to Germany's "die Seriale". This partnership serves to promote international cultural exchange and study of German creative practices in Indonesia.
2. The objectives are to facilitate international cultural exchange through Educational Programmes, and by involving students in festival committees and providing lecturers with jury opportunities.

**Article 2**  
**AREAS OF COOPERATION**

Areas of cooperation in this MoA includes, but not limited to:

1. Academic and Educational Exchange;
2. Professional Involvement;
3. Platform development;
4. Other areas that are agreed upon.

**Article 3**  
**ENTRY INTO EFFECT AND DURATION**

1. Effective Date and Term

This MoA shall be effective from February 2026 and shall remain in effect until July 2026. This period covers the full cycle of the Program, from its commencement through its conclusion.

2. Program Timeline

The collaborative activities outlined in this MoA will be executed with the designated festival window of February to July 2026.

3. Termination

Either PARTY may terminate this MoA by providing written notice if the Program's objective is no longer viable or by mutual consent.

**Article 4**  
**RIGHTS AND OBLIGATION**

1. Rights of the PARTIES:

- a. FIRST PARTY has the right to access the Educational Programme for its students and lecturers;
- b. SECOND PARTY has the right to utilize designated FIRST PARTY facilities for hosting public lectures with German guest experts;
- c. Both PARTIES have the right to be acknowledged as official partners in all promotional materials related to the Program.

2. Obligation of the PARTIES:

- a. FIRST PARTY is obligated to coordinate student support for the Festival Committee and

| First Party  | Second Party  |
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- facilitate faculty members serving as Jury members;
- b. SECOND PARTY is obligated to provide the platform and curriculum for the Educational Programme and manage the logistics for German guest experts (details on article 6);
- c. Both PARTIES are obligated to maintain open communication to ensure the Program aligns with the purpose and objective stated on Article 1.

**Article 5**  
**INTELLECTUAL PROPERTY**

1. Ownership of Materials
  - a. Any educational materials, archive, or cinematic works provided by the SECOND PARTY for the Program remain the intellectual property of the SECOND PARTY or its original creators;
  - b. Any academic research or original works produced by the FIRST PARTY during the Program remain the property of the respective individual or the university.
2. Usage and Documentation
  - a. Both PARTIES are granted the right to use program-related documentation (photos, videos, and reports) for internal reporting and non-commercial promotional purposes;
  - b. Specific creative outputs from the Educational Programme or student films screened during the festival may be used for showcase purposes with proper attribution to the creator.
3. Joint Branding
 

All promotional materials, including digital and print media for the Program, must feature the logos of Both PARTIES in accordance with their respective brand guidelines.

**Article 6**  
**TRAVEL, LOGISTICS, AND INSURANCE**



1. Flight and International Travel
 

SECOND PARTY shall be responsible for the international flight tickets and travel arrangements for guest experts from Germany.
2. Accommodation
 

SECOND PARTY shall coordinate and provide suitable accommodation for guest experts during the implementation of the public lectures and educational programs.
3. Local Transportation
 

FIRST PARTY shall facilitate local transportation for guest experts between their accommodation and the university campus for all scheduled activities.
4. Travel and Health Insurance
 

SECOND PARTY shall ensure that guest experts from Germany are covered by comprehensive international travel and health insurance for the duration of their stay in Indonesia.

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**Article 7**  
**FINANCIAL PROVISIONS**

1. Program Funding

SECOND PARTY shall bear the primary cost for the organization and framework of the Program.

2. Institutional Costs

Each PARTY shall be responsible for its own administrative and personnel costs unless otherwise agreed in writing.

3. Facility Usage

FIRST PARTY provides the venue for public lectures or educational programs as an in-kind contribution of the collaboration.

4. No exchange of Funds

This MoA does not involve a direct transfer of funds between Both PARTIES unless a separate specific budget is approved.

**Article 8**  
**IMPLEMENTATION**

All technical matters required for the execution of the Program will be further coordinated by representatives appointed by Both PARTIES. The PARTIES agree to prioritize the principles of collaboration, inclusivity, and critical reflection throughout every stage of the Program's implementation.

**Article 9**  
**FORCE MEJUERE**

Neither PARTY shall be responsible for any delay or failure resulting from events or circumstances beyond the reasonable control of either PARTY, including, any failure to carry out its obligations as set out in this MoA.

**Article 10**  
**APPLICABLE LAW**

This MoA shall be governed by and construed in accordance with the laws of the Republic of Indonesia. Both PARTIES shall comply with all local regulations and policies applicable to the implementation of cultural and educational programs in Indonesia.

**Article 11**  
**DISPUTE RESOLUTION**

Should any differences of opinion arise regarding the implementation of this MoA, Both PARTIES agree to resolve them amicably through deliberation to reach a consensus.

| First Party  | Second Party  |
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**Article 12**  
**CORRESPONDENCE**

All notices, requests, and/or proposals made in connection with this MoA shall be made in writing and delivered in person or via facsimile to each PARTY at the addresses listed below:

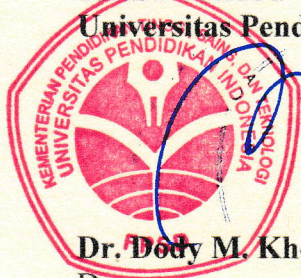
1. Universitas Pendidikan Indonesia:  
Faculty of Arts and Design Education  
Universitas Pendidikan Indonesia  
Dr. Setiabudhi Street No. 229 Bandung 40154  
West Java, Indonesia  
Email: [fpsd@upi.edu](mailto:fpsd@upi.edu)
  
2. Goethe-Institut Indonesien:  
Name: Lukman Hakim  
Designation: Cultural Programmes Coordinator, Goethe-Institut Bandung  
Address: Jl. L.L.R.E. Martadinata No. 48, Kota Bandung 40115, West Java, Indonesia  
Phone: +62811-1111-8010  
Email: [Lukman.Hakim@goethe.de](mailto:Lukman.Hakim@goethe.de)

**Article 13**  
**CLOSING**

1. This MoA is written in English.
2. This MoA is made in two (2) original copies, each having the same legal force, and shall take effect from the date of signing until the conclusion of the Program in July.
3. Parties are allowed to translate the MOU into their languages. In the event of any difference in interpretation between languages, the English version shall prevail.
4. Any changes or matters not yet addressed in this MoA will be determined later in an Addendum based on the written consent of Both PARTIES.

**FIRST PARTY**

**Universitas Pendidikan Indonesia,**



**Dr. Dody M. Kholid, S.Pd., M.Sn.**  
Dean  
Faculty of Arts and Design Education

**Date: 10 February 2026**

**SECOND PARTY**

**Goethe-Institut Indonesien,**



**Constanze Michel**  
Director of Goethe-Institut Indonesien  
Regional Director of Goethe-Institut  
Southeast Asia/Australia/New Zealand

**Date: 10 February 2026**

| First Party | Second Party |
|-------------|--------------|
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